

SIMPLY THE BEST

You've probably seen the signs around town. Harrisburg Magazine's Simply the Best awards have been recognizing superior performance of local businesses for several years. W. Lee Roland, Builder, is honored to be the recipient of this year's award for Simply the Best Home Builder. We want to say **"thanks"** to everyone who voted for us. It is gratifying to know you are as proud of your homes as we are. While recognition of any kind is valuable, the feedback from this award has



been tremendous. We can identify the impact it has had on weekend Open House traffic, daily office visits, and phone calls. This award is a result of the combined efforts of our clients, employees and sub-contractors. It would not have happened without

you! With your continued support and confidence, W. Lee Roland, Builder will continue to build homes that rise to the level of Simply the Best!

One of our clients had this to say...

"CONGRATULATIONS on winning Harrisburg Magazine's "Simply The Best" award for best home builder!! You all earn that distinction every day. It is nice to see you recognized." ■

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PARADE OF HOMES 2004

The 2004 Parade of Homes is just a few weeks away and we are working diligently to complete our entries. It is exciting to showcase our work and the work of our subcontractors. We will be entering a two-story model home in Pinehurst Hills that is featured on page 2, and a one-story custom home located in Wentworth Estates. Both of our furnished homes will offer unique features you won't want to miss. The Home

Builder's Association of Metropolitan Harrisburg has sponsored this event for the last several years. This year's Parade is the



largest one to date featuring 38 homes. We look forward to seeing you there. ■

Dates:

Sept. 25 - Oct. 3

Hours:

Mon. - Fri. 4 - 7 pm
 Sat. - Sun. 12 - 7 pm

Sponsored By:



Points of Interest

Simply the Best

New office at 123 Windrush Lane

PARADE OF HOMES
 (Sept 25 - Oct 3)

Pyramid Awards

Subcontractor Spotlight -- Dick Reed Masonry, Inc.

Dick Reed has spent his entire life working as a mason and we want to honor his contribution to W. Lee Roland, Builder. His experience and artistry make him a vital part of our team. Dick Reed Masonry, Inc. has been our mason since our company started over twenty-five years ago. The dedication to his craft is evident in his keen eye for detail and beauty. Whether he is using brick, stone, stucco, or a combi-

nation of materials, the final product is always superb. The street appeal of every home we build is enhanced by his creativity and work-manship. Dick Reed is also progressive. His talent and willingness to try new ideas and materials keeps us up to date with the latest innovations in home building. Not only does he keep up with current styles but also with our schedule. As our company has grown, he



has been able to increase production to match the demand.

Dick Reed's commitment to excellence, cutting edge ideas, and effective management puts him in

our spotlight. Thank You Dick Reed, Inc. for your stellar effort in 2004. ■

You can nominate one of our sub-contractors for the next issue by emailing Brent Roland broland@rolandbuilder.com

Featured Home -- Located in Pinehurst Hills

This beautiful model home was built in the tradition of a Roland home. It features a first floor master bedroom, master bath with whirlpool and a spacious walk-in closet. There are 4 more bedrooms, 2-½ baths and a 3-car garage. The efficient floor plan is highlighted with unique architectural features including arches, tray ceilings, and custom



1765 Adeline Dr | Mechanicsburg, PA 17050

moldings. Great care was taken to build this home of which any home owner would be proud. ■

FOR SALE

\$850,000

Call 697-8643

Open House during the
Parade of Homes
September 25 - October 3

Lots Available

We currently have 8 lots available in local developments.

Estates of Forest Hills	Lots 2, 98	(East Shore)
Forevergreen Farms	Lot 13	(West Shore)
Lindenwood	Lots 6, 36, 64	(West Shore)
Manor at Fair Oaks	Lot 38	(West Shore)
Wentworth Estates	Lot 54	(West Shore)

The Garden Homes of Witney Ridge



Another successful innovation is the Garden Homes of Witney Ridge. Whether clients are downsizing or just starting out, they can enjoy the finest amenities in a smaller package (2,150 - 2,550 sq. ft.). Starting at \$294,000 including the lot, the largest appeal comes from the spacious layout with first floor mas-

ter, custom detail, optional walk-out basement, and low-maintenance living including lawn care and snow removal. Many rave, "you are the only builder catering to this ever growing market"

The evident demand for this concept influences the future direction of our company. Since we

began this project back in 2001, twenty Garden Homes have sold, one spec is for sale, and two lots are currently on hold. Only thirteen lots remain which has us searching for the next location. Our dream is to start another development of Garden Homes in a few years. Look for updates in our next issue.

Come and see our one-



story model at 123 Windrush on Sundays from 2 - 4 PM. **Or call 697-8643 and ask for Mindi Roland Schrock.** ■

One-story garden home spec currently under construction at Lot 46 (103 Standlake Way)

FOR SALE

\$350,000

Directions:

From Camp Hill - Take Rt. 15 S., exit at Rt. 114 Mech./Bowmansdale, Turn left onto Route 114. Go through Light. Witney Ridge will be on the left, approximately one mile

Pyramid Awards Results from 2003

Building Awards

Best Custom Home Over \$1,000,000

Model in Pinehurst Hills

Best Exterior Landscaping

Model in Pinehurst Hills

Best Custom Home Under \$500,000

109 Leyton Way

Best Addition (Residential over \$100,000)

41 Fisher Run Rd

Best Landscaping Model or Sales Office

123 Windrush Lane

Marketing Awards

Best Community Brochure

Garden Homes of Witney Ridge Brochure

Best Signage Program

Company Signs

Best Community Signage

Witney Ridge (Office and Lot Signs)

Associated Professional Awards

Best Customer Service from the field

Kevin Lehman

Best Subcontractor

Dick Reed (Reed Masonry Inc.)

Each year the Home Builders Association sponsors the Pyramid Awards. This year



there were more categories than ever. We had great success in 2003 winning a total of 10 awards. One of our own, Kevin Lehman won an award for customer

service from the field. As well, it was special to see Dick Reed win for Best Subcontractor. ■



123 Windrush Lane
Mechanicsburg, PA 17055

NEWSLETTER -- Fall 2004, Volume 1, Issue 1

FOR SALE: \$1,400,000



1730 Adeline Drive | Mechanicsburg, PA 17050

This house has everything including 6 Bedrooms, 2 Master Suites, 6 Bathrooms, Family Room, Formal Living Room, and Home Theatre Room. The architectural features are stunning and the craftsmanship is impressive. This home swept all of the awards in its category at the 2003 Parade of Homes.

Directions: From Route 81, exit at Wertzville Rd. Turn Left onto 944 West at light, turn Left onto Good Hope Rd. past the Pinehurst Development on your right. Turn Right onto Smith Rd. Pinehurst Hills Development is on the Right.

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